Breathedreamgo is an award-winning travel site published by Canadian travel writer and India travel expert Mariellen Ward. Breathedreamgo was launched in 2009 and focuses on transformative travel, travel in India, travel in Canada, responsible travel, and solo female travel. The site's purpose is to encourage and support travellers to live their travel dreams. Breathedreamgo is on many lists of top blogs and won India’s National Tourism Award for Best Foreign Travel Journalist / Blogger.

Influence, Expertise, and Niche Authority

Mariellen and Breathedreamgo are well-known for offering travel inspiration and advice for travel in India. Readers and followers seek out advice and recommendations from Mariellen and Breathedreamgo, and act on them by making purchases and travel plans.

Mariellen is an inspiration for female solo travellers and she has been profiled many times by the media including:
- Travel+Leisure (India)
- BBC Travel
- Frommers
- Vogue (India)
- USA Today
- Expedia Singapore
- Passion Passport
- Outpost Magazine

She is also known as an award-winning writer who publishes travel stories in leading media outlets such as BBC Travel, Conde Nast Traveller (India), National Geographic Traveller India, Toronto Star, and many others.

Breathedreamgo Numbers

- Total Page Views: 4 MILLION
- Average Page Views Per Month: 55,000
- Domain Authority (DA): 52
- Twitter followers: 27,000
- Facebook followers: 17,000
- Instagram followers: 7,000
- Pinterest followers: 80,000 monthly views

Breathedreamgo Readers

On all platforms, Breathedreamgo readers are primarily:
- university educated women,
- 30-60 years old,
- from USA, UK, Canada, and Australia (in that order).

Secondary readership is both genders, 25-50 years old, from India.

Contact

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Select Awards

- National Tourism Award for Best Foreign Travel Journalist / Blogger, Government of India (2018)
- Outlook OSM Traveller of the Year, India (2016)
- Ontario Tourism Award for Best Travel Story (2015)
- Nominated for World Responsible Tourism Award (2015)

Select Campaigns

Brand Ambassador:
Swissgear luggage (Canada), Destination Canada, Kensington Tours

Digital Campaigns:
American Express, Corning Glass / Samsung, CGH Earth Kerala, Air Canada, Emirates, Pugdundee Safaris, ITC Hotels – India, Qatar Airways, Uttar Pradesh Travel Writer’s Conclave

Press Trips:
Visit Britain, Visit Ireland, Costa Rica Tourism, Nova Scotia Tourism, Ontario Tourism, Incredible India Tourism, TBC Asia in Sri Lanka, Himalayan Travel Mart – Nepal, Uma Paro Bhutan, Goa Tourism, Madhya Pradesh Travel Mart, Kerala Travel Mart

Speaker

- PATA Adventure Travel and Responsible Tourism Conference, Rishikesh (2019)
- Outlook Indian Responsible Travel Summit, Delhi (2019)
- Himalayan Travel Mart, Kathmandu (2018)
- Women’s Travel Festival, New York City (2014)

Associations

- Adventure Travel Trade Association (ATTA)
- Adventure Tour Operators of India Association (ATOIA)

Featured By

BBC TRAVEL, TRAVEL+LEISURE, Condé Nast Traveller, VOGUE, NATIONAL GEOGRAPHIC TRAVELLER INDIA, INDIA TODAY, USA TODAY, THE TIMES OF INDIA, Frommer’s, TORONTO STAR