



Breathdreamgo is an award-winning travel site published by Canadian travel writer and India travel expert Mariellen Ward. Breathdreamgo was launched in 2009 and focuses on transformative travel, travel in India, travel in Canada, responsible travel, and solo female travel. The site's purpose is to encourage and support travellers to live their travel dreams. Breathdreamgo is on many lists of top blogs and won India's National Tourism Award for Best Foreign Travel Journalist / Blogger.

Influence, Expertise, and Niche Authority

Mariellen and Breathdreamgo are well-known for offering travel inspiration and advice for travel in India. Readers and followers seek out advice and recommendations from Mariellen and Breathdreamgo, and act on them by making purchases and travel plans.

Mariellen is an inspiration for female solo travellers and she has been profiled many times by the media including:

- Travel+Leisure (India)
- USA Today
- BBC Travel
- Expedia Singapore
- Frommers
- Passion Passport
- Vogue (India)
- Outpost Magazine

She is also known as an award-winning writer who publishes travel stories in leading media outlets such as BBC Travel, Conde Nast Traveller (India), National Geographic Traveller India, Toronto Star, and many others.

Breathdreamgo Readers

On all platforms, Breathdreamgo readers are primarily:

- university educated women,
- 30-60 years old,
- from USA, UK, Canada, and Australia (*in that order*).

Secondary readership is both genders, 25-50 years old, from India.

Breathdreamgo Numbers

Total Page Views:
4 MILLION

Average Page Views Per Month:
55,000

Domain Authority (DA):
52



Contact

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Facebook group: <https://www.facebook.com/groups/Breathdreamgo>

Facebook page: <https://www.facebook.com/Breathdreamgo>



Select Awards

- National Tourism Award for Best Foreign Travel Journalist / Blogger, Government of India (2018)
- Outlook OSM Traveller of the Year, India (2016)
- Ontario Tourism Award for Best Travel Story (2015)
- Nominated for World Responsible Tourism Award (2015)



Select Campaigns

Brand Ambassador:

Swissgear luggage (Canada),
Destination Canada,
Kensington Tours

Digital Campaigns:

American Express, Corning Glass /
Samsung, CGH Earth Kerala, Air
Canada, Emirates, Pugdundee
Safaris, ITC Hotels – India, Qatar
Airways, Uttar Pradesh Travel
Writer's Conclave

Press Trips:

Visit Britain, Visit Ireland, Costa Rica Tourism,
Nova Scotia Tourism, Ontario Tourism,
Incredible India Tourism, TBC Asia in Sri
Lanka, Himalayan Travel Mart – Nepal, Uma
Paro Bhutan, Goa Tourism, Madhya Pradesh
Travel Mart, Kerala Travel Mart



Speaker

- PATA Adventure Travel and Responsible Tourism Conference, Rishikesh (2019)
- Outlook Indian Responsible Travel Summit, Delhi (2019)
- Himalayan Travel Mart, Kathmandu (2018)
- TBEX Thailand: Status of blogging in Asia workshop (2015)
- Women's Travel Festival, New York City (2014)

Associations

- Adventure Travel Trade Association (ATTA)
- Adventure Tour Operators of India Association (ATOIA)

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BBC
TRAVEL

TRAVEL+
LEISURE

Condé Nast India
Traveller

VOGUE

NATIONAL
GEOGRAPHIC
TRAVELLER
INDIA

INDIA
TODAY

USA
TODAY


THE TIMES OF INDIA

Frommer's

TORONTO STAR