

## Helping you promote tourism to India online

Do you want to give your destination or travel brand more exposure online? We can help.

Breathdreamgo is a powerful content marketing platform for promoting tourism to India, and within India. The site has a Domain Authority (DA) rank of 51 — one of the highest of any independent publisher in this niche. This means that posts published on Breathdreamgo rank well in search engine results, giving your brand increased exposure, traffic, and conversion. A link from Breathdreamgo will give your website a boost, too.

### Google chooses Breathdreamgo for India travel terms

Google's algorithm uses more than 200 ranking signals to choose what to return in a search. Age of site, number of inbound links, relevance, and topic expertise are just some. Breathdreamgo, which is 10 years old, has many thousands of inbound links, and both relevance and expertise on travel in India, ranks for thousands of popular keywords associated with travel in India. Here are just a few examples of blog posts that rank on the first page of Google SERP (search engine results page) for popular, high-volume keywords.

Post name	Keyword	URL
5 Reasons to love Kumaon Now	Kumaon	<a href="https://breathdreamgo.com/5-reasons-to-love-kumaon-now/">https://breathdreamgo.com/5-reasons-to-love-kumaon-now/</a>
Delhi Travel Guide: Things to do in Delhi	Delhi travel guide, top tips for Delhi	<a href="https://breathdreamgo.com/my-top-tips-for-delhi/">https://breathdreamgo.com/my-top-tips-for-delhi/</a>
Complete Guide to Yoga in India	Yoga in India	<a href="https://breathdreamgo.com/yoga-in-india-guide/">https://breathdreamgo.com/yoga-in-india-guide/</a>
Guide to Kanha National Park & Tiger Reserve	Kanha Guide tiger reserve	<a href="https://breathdreamgo.com/kanha-national-park-tiger-reserve/">https://breathdreamgo.com/kanha-national-park-tiger-reserve/</a>
Packing for travel in India	What to pack for India	<a href="https://breathdreamgo.com/packing-for-travel-in-india/">https://breathdreamgo.com/packing-for-travel-in-india/</a>
Air Canada flights to India: Direct to Delhi on Dreamliner	Air Canada Toronto to Delhi review	<a href="https://breathdreamgo.com/air-canada-flights-to-india/">https://breathdreamgo.com/air-canada-flights-to-india/</a>
5 Top Festivals of India for Foreign Visitors	Big festivals of India	<a href="https://breathdreamgo.com/top-5-festivals-of-india-for-foreign-visitors/">https://breathdreamgo.com/top-5-festivals-of-india-for-foreign-visitors/</a>



Breathedreamgo also has good visibility on social media with a combined total of 50,000+ social media followers on Twitter, Facebook, Instagram, Pinterest, and LinkedIn.

We have worked with major brands and destinations such as Air Canada, Pugdundee Safaris, CGH Earth, Maharajas' Express, Madhya Pradesh Tourism, Goa Tourism, UP Tourism, and Incredible India Tourism.

We can also help you design a content and social media marketing strategy, create a digital campaign, and assess and choose bloggers, vloggers, and "influencers" to work with. Mariellen was one of the first travel bloggers in India (2005) and Breathedreamgo was one of the first professional travel blogs in India (2009). We are highly seasoned professionals who know the industry and the bloggers and can sort the professionals from the amateurs.

From a single sponsored post on Breathedreamgo to a complete digital campaign, we can help your online profile and increase brand awareness and sales.

## Four promotion packages

Choose from one of four packages, depending on your goals, objectives, and budget.

<p><b>TAJ MAHAL</b> A complete digital campaign that includes:</p>	<ul style="list-style-type: none"> <li>- Creating a theme, topic, or storyline</li> <li>- Choosing hashtags and messaging</li> <li>- Assessing and choosing writer, bloggers, vloggers, photographers to work with</li> <li>- 1-2 blog posts on Breathedreamgo</li> <li>- Content created for your site and channels</li> <li>- Social media promotion</li> <li>- Social media and online advertising</li> <li>- Follow-up report on pre-determined KPIs (key performance indicators)</li> </ul>
<p>Cost</p>	<p>- \$3,000 - \$5000 USD</p>

<p><b>HAMPI</b> Attending an event, press trip, destination, creating content and social media support that includes:</p>	<ul style="list-style-type: none"> <li>- Attending your event, press trip, destination</li> <li>- Creating a theme, topic, or storyline</li> <li>- Choosing hashtags and messaging</li> <li>- 1-2 blog posts on Breathedreamgo</li> <li>- Social media promotion</li> <li>- 2-4 links to your website</li> </ul>
<p>Cost</p>	<p>- \$1000-\$2000 USD</p>

<b>KHAJURAHO</b> A sponsored post with social media support that includes:	<ul style="list-style-type: none"> <li>- Creating a theme, topic, or storyline</li> <li>- Choosing hashtags and messaging</li> <li>- 1 blog posts on Breathedreamgo</li> <li>- Social media promotion</li> <li>- 1-2 links to your website</li> </ul>
Cost	- \$800 USD

<b>PONDICHERRY</b> A sponsored post that includes:	<ul style="list-style-type: none"> <li>- Creating a theme, topic, or storyline</li> <li>- 1 blog post on Breathedreamgo</li> <li>- 1-2 links to your website</li> </ul>
Cost	- \$600 USD

## Contact

Please contact me to learn more and to help give your brand or destination more visibility online. We are always happy to help promote tourism to India.

### Mariellen Ward

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