

## How to work with Breathedreamgo

**Breathedreamgo** celebrated 8 years as a leading travel blog about travel in India in August 2017, and also a redesign. This document is intended to give you a brief overview of how the new [Breathedreamgo](#) can help promote your travel brand to 100,000 followers in your target market.

### Media Kit, Rate Card, Metrics and Demographics

Award-winning Breathedreamgo is read and followed by educated and affluent travellers in India, USA, UK, Canada, and Australia (in that order).

For more specific information and metrics, please refer to the following pages:

- [Work With Us](#)
- [Media Kit](#)
- [Disclosure Policy](#)



## Advertising & Sponsorship options

Breathedreamgo has gained a solid reputation as a trusted source of credible information on travel in India over the past 8 years, and has garnered praise as well as many awards. Readers and followers trust Breathedreamgo's recommendations.

The newly re-launched Breathedreamgo offers several options for advertising and sponsorship. Together, we can work out the combination that is right for you. Popular options include:

- advertising on our Resources Page
- sponsoring a newsletter or travel guide
- hosting a stay and paying a fee for a digital / social media campaign that includes sponsored content and a post-campaign report.

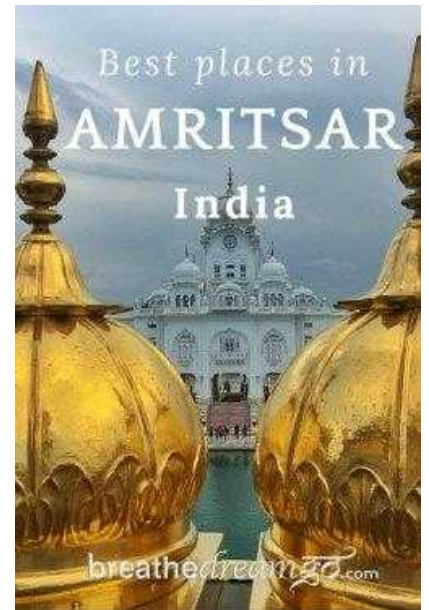


## Sponsored content and campaigns

### Sponsored content and campaigns

We can work together to create a travel experience that will result in content that inspires, entices, and informs readers – while promoting your travel brand. The most effective content is compelling narratives or useful, actionable posts. The extent of the content partnership will depend on your goals and budget. Here are several examples of successful content partnerships.

- Taj Swarna Hotel hosted Mariellen in Amritsar:  
[5 Best Places to visit in Amritsar](#)
- Maharajas' Express train hosted Mariellen and photographer Andrew Adams:  
[What it's like to travel the Maharajas' Express train](#)
- Pugdundee Safaris hosted Mariellen on a tiger tour of Madhya Pradesh:  
[Home base for tiger safaris in India](#)



## Advertise on Travel and Resources Page



### Travel Resources Page

Breathedreamgo now features a [Travel Resources](#) page that highlights recommended travel related brands, products, services, gear, tours, travel agents, guides, and more

We can provide a brief review and recommendation to readers, plus an image and a link. This page will be regularly promoted on social media to readers and followers. We can also update with deals and special offers, and add any available affiliate links.

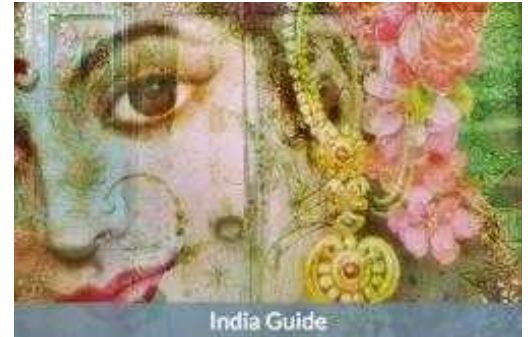
## Sponsor a Travel Guide

### Travel Guide Sponsorship

Breathedreamgo is developing a series of travel guides. Each one will have several opportunities for sponsorship and advertising. Options include having your brand or business listed in the guide, or sponsoring a guide for more visibility.

Upcoming guides include:

1. India Guide
2. Delhi Guide
3. Shopping in India Guide



## Sponsor The Travel Newsletter



### The Travel Newsletter

The Travel Newsletter goes out weekly to about 3,200 subscribers, and growing. Each newsletter focuses on one experience, and is written in a storytelling, or travel narrative style that is honest, credible, and effective.

One issue of The Travel Newsletter devoted to your brand or business can be included in a sponsorship package. Or you can simply sponsor one issue only, as a stand-alone promotion.

Includes 1 – 2 photos, copy and a link or links to your site or a sponsored post on Breathedreamgo.com.

Please contact me for more information or to discuss options. Thank you.