

WeGoSolo is THE Twitter chat for female solo travelers



WeGoSolo was founded by award-winning travel blogger Mariellen Ward of Breathedreamgo.com in February 2013 in response to a media backlash about women traveling alone. Mariellen posted an appeal on a travel bloggers' forum for people to write blog posts in defense of women traveling alone, and she collected them [in this post](#). She realized this was a big topic of concern and a very big community, too. The WeGoSolo tweetchat happens **every Wednesday on Twitter at 11am EST**. The WeGoSolo Facebook page has 700+ members and it is quickly growing.

Sponsorship Opportunities

WeGoSolo reaches a wide range of women, all over the globe, and the thriving community is growing all the time. Through your sponsorship of WeGoSolo, you will grow your business opportunities, be ahead of an emerging market, be part of a good cause, and create goodwill among travelers.

1. Tweetchat: Sponsor a tweetchat. You will be given the opportunity to get involved as a co-host and prize sponsor. You can participate in the chat, help write some of the questions, and promote products and services during the chat and to the community via the Facebook page and the #WeGoSolo hashtag.

- One chat only: \$1,000 USD sponsorship fee + a prize worth a minimum of \$300 in either cash or gift voucher for giveaway during the chat.
- One whole month of chat: \$3,000 USD + a prize each week, as above.

2. Website: WeGoSolo is also looking for sponsors to help create and maintain a website. This is your opportunity to get in on the ground floor and be a brand partner. The website will reflect not only this social media phenomena, but also your products and services, and will come with a built-in client base.

The Wegosolo Schedule and Topics of interest

1st Wed: Mariellen Ward, Breathedreamgo.com, topic: travel tips and travel skills

2nd Wed: Andrea Rees, [Wanderingiphone](http://Wanderingiphone.com), topic: gear, packing

3rd Wed: Kelly Lewis, GoGirlGuides.com, topic: destinations

4th Wed: Gemma, [GirlsThatTravel](http://GirlsThatTravel.com), topic: relationships, people

digital photography	safety	luggage	books and guides
transportation	accommodation	destinations	apps
planning and booking travel online	travel clothing and accessories	health on the road	beauty routines

WeGoSolo's reach



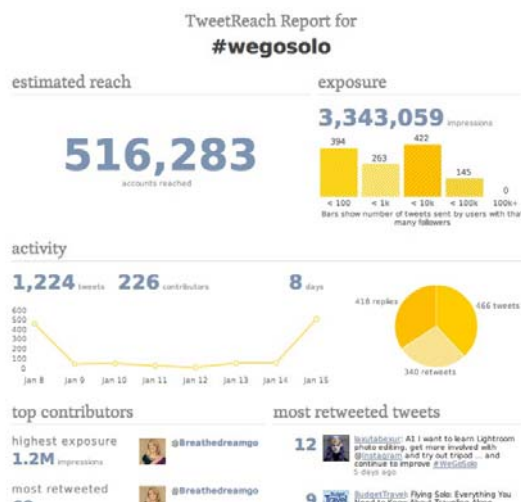
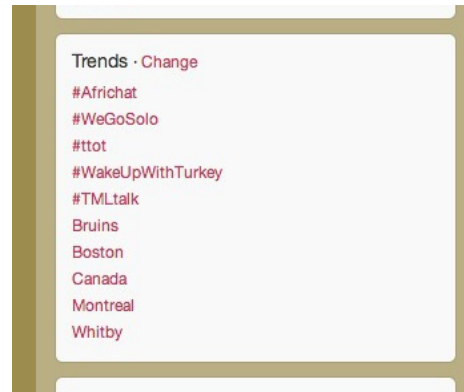
Mariellen Ward @Breathedreamgo

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"In less than a day **#wegosolo** has generated 4.4m tweet impressions & reached 861k people via 1086 tweets from 474 people." via **@velvetescape**
Expand

WeGoSolo Trending

WeGoSolo started off with a bang over the first few weeks as dozens of women wrote blog posts in defense of female solo travel and took to social media with their message. Over time, a community developed and WeGoSolo became one of the stalwart travel chats on Twitter: In the first day, 4.4 millions tweet impressions, 861 thousand tweets from 474 people. Now, it regularly trends on Twitter.



Tweetreach Report

On January 14, 2014, we ran this report, which covered 8 days of activity for the #WeGoSolo hashtag. As you can see from the report:

- 226 contributors sent 1,224 tweets
- 526,283 accounts were reached
- 3,343,059 impressions made

WeGoSolo is a formidable and growing community!

If you would like a copy of the complete report, we can send you the PDF.

Hostelbookers Sponsorship

In the spring of 2013, WeGoSolo worked with our first sponsor, HostelBookers, and the results were outstanding. Together, we created a program that appointed four WeGoSolo ambassadors to help spread the word about a survey HostelBookers conducted on female solo behaviour. The results of the survey were broadcast via a press release and picked up by many media outlets including Women's Health online -- which included the statistic that 82% of women have taken a trip on their own.

For details on how you can be involved contact:
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