

ABOUT BREATHEDREAMGO

Award-winning Breathedreamgo is a popular and unique travel blog written by a talented travel writer dedicated to **meaningful travel**: voluntourism, ecotourism, yoga & spiritual travel, long term & solo travel, health & wellness and nature & wildlife.

Published by professional travel writer Mariellen Ward, Breathedreamgo is a blog and social media network that, combined, reaches upwards of **100,000+** people monthly. As Breathedreamgo, Mariellen is widely known on the Internet as a unique, passionate and knowledgeable voice about meaningful travel, particularly in North America and Asia.



In 2011, Breathedreamgo won a Canadian Weblog Award in the Travel Category. When you work with Mariellen Ward, **you get an award-winning, talented, credible and professional writer and social media personality speaking on your behalf to a strong and loyal following.**

Breathedreamgo appeals to people who are searching for more meaning in their lives, and resonates with those who care about health, the environment and spirituality. The site's followers travel to off-beat destinations in search of authentic travel experiences and they trust Mariellen's sensitive, insightful writing and genuine passion for cultural immersion.

Breathedreamgo appeals to college educated, global travelers from English-speaking western countries and the affluent, media-savvy Asian market.

MEANINGFUL TRAVEL IS AN ATTITUDE

Meaningful travel is an attitude, not a destination. It's a rising niche that appeals to people who want more from their travel experiences. Breathedreamgo's message is: Travel can change you, if you let it. **Breathe deeply in, let yourself dream and then go travel, volunteer, explore.**

Mariellen's travel experiences include a total of 14 months traveling across **India**; a year living in Tokyo, **Japan** and traveling to Thailand, Australia and Hong Kong; staying deep in the rainforests of Costa Rica; cultural excursions to New York, Paris, London, Milan, Venice and Cannes, for the film festival; plus she has been to almost every Canadian province, many U.S. states, Cuba and Mexico.

About Mariellen Ward



Mariellen is a significant travel influencer. She is the co-founder of **Toronto Travel Massive**, a monthly networking group for travel bloggers and industry; she regularly speaks at events and conferences such as **Meet, Plan, Go** and **MagNet** about travel blogging and she makes media appearances. Mariellen has a BA in Journalism and writes for the Toronto Star newspaper and numerous magazines such as *Zoomer*, *Dreamscapes* and *Canadian Living*; and she contributes regularly to many online sites, such as *Journeywoman.com*,

TravelWireAsia.com, **The Matador Network** and **Travelllll.com**. She is a senior writer for **Vacay.ca** and writes a bimonthly Immersive Travel column for **TravelandEscape.ca**.

Breathedreamgo by the numbers

Breathedreamgo.com was launched in August 2009. In December 2010, Mariellen published her first book, *Song of India: Tales of Travel and Transformation*. In February 2011, Breathedreamgo's e-newsletter, *Travel That Changes You*, was launched. Altogether, the Breathedreamgo platform **reaches 100,000+ people monthly**.

Google Analytics	Social Media
Page rank: 4 Unique visitors per month: 10,000 Page views per month: 18,000 Visitors come primarily from USA, Canada, India, Europe and Australia Subscribers: 700	Twitter followers: 6,000 Facebook friends: 1,700 Klout score: 67 - Pundit Travel & Tourism, Writing, Culture Tweetreach: 50 Tweets reach 17,000 people for an exposure of 92,000 impressions

Advertising

Above the fold	Below the fold
275 x 150 - small banner 275 x 275 - square banner	275 x 150 - small banner 275 x 275 - square 275 x 350 - large rectangle 125 x 400 - side-by-side vertical

BREATHEDREAMGO SPONSORSHIP OPPORTUNITIES

<i>Sponsorship amount</i>	<i>You receive</i>
\$500 - 1,500 CDN per month	<ul style="list-style-type: none"> • A hyper-linked sidebar advertisement, for the length of the contract • Approximately one blog post per week that actively promotes your product, service or destination, for the length of the contract (to be negotiated) • One text link to website of your choice within the above-mentioned blogs • Social media support for the above-mentioned blogs including, but not limited to, Twitter, FaceBook, YouTube, Google+ and any other platforms deemed appropriate • 1 - 2 posts per week on Facebook and Google+ • 5 - 10 tweets per week, including links to pages of your choice • Quarterly reports and strategy update meetings
\$2,500 - 5,000 CDN per month	<ul style="list-style-type: none"> • All of the above • Exclusivity in your category • A hyper-linked banner advertisement, for the length of the contract • One appearance, media interview or speaking engagement per month • One contest per three-month period (on the Breathedreamgo site or in collaboration with Breathedreamgo) • Public relations support such as press releases • Participation in promotions and other collaborative online activities • The opportunity to sponsor e-books and other Breathedreamgo productions

For more information or to contact Mariellen Ward

Please visit the ABOUT MARIELLEN and ABOUT BREATHEDREAMGO pages on and speaking engagements) and to find out more. Or contact me via:

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Facebook <http://www.facebook.com/Breathedreamgo>

Twitter @breathedreamgo

Skype [breathedreamgo](#)