

ABOUT BREATHEDREAMGO

Award-winning Breathedreamgo is one of the world's leading travel blogs dedicated to **India** and **meaningful travel** (yoga, long-term, solo, health & wellness, voluntourism, eco-tourism).

Published by professional travel writer Mariellen Ward, Breathedreamgo is a blog and social media network that, combined, reaches upwards of **100,000+** people monthly.

Mariellen Ward, as Breathedreamgo, is widely known on the Internet as a unique, passionate and knowledgeable voice about India and meaningful travel experiences.



IndiaTourism calls Mariellen Ward, "India's best ambassador."



When you work with Mariellen Ward, **you get an award-winning, talented, credible and professional writer and social media personality speaking on your behalf to a strong and loyal following.** Breathedreamgo followers do yoga, read *Eat, Pray, Love* and travel to off-beat destinations. They care about health and authentic travel experiences. They trust Mariellen's sensitive, insightful writing and genuine passion for travel.

Breathedreamgo appeals to college educated, global travelers from English-speaking western countries and the affluent, media-savvy Indian market.

BREATHEDREAMGO SPONSORSHIP OPPORTUNITIES

Are you looking to reach your target audience online? The most effective use of social media is via “evangelists” – people with credible online personalities who speak on your behalf. By sponsoring Breathedreamgo, you are in effect hiring a social media specialist to help you reach your target audience through a professional and captivating portal: the Breathedreamgo blog site and social media network. I am open to discussing ideas for helping you to achieve your goals.

Sponsorship can include a customized mix of advertising, blog posts, contests, speaking engagements / appearances, promotions and social media support through Twitter, Facebook, YouTube, SmugMug photosharing, Google+ and more.

Blogging Tour of India and/or South Asia



People love watching unfolding stories, and they love living vicariously through the adventures of others. People want to know what it's *really* like to visit exotic locales and to see and do the things they have always dreamed of. Sponsoring Breathedreamgo on a blogging tour would attract a lot of interest and attention. Each week, I would visit a new location, festival, destination and post write-ups, interviews, photos and videos on Breathedreamgo about my travels, and support this activity with the use of social media.

There is a lot of opportunity for media coverage and to attract ongoing readers who will want to know – where is she next week?

Breathedreamgo by the numbers

Breathedreamgo was launched on August 23, 2009. In December 2010, Mariellen published her first book, *Song of India: Tales of Travel and Transformation*. In February 2011, Breathedreamgo's e-newsletter, *Travel That Changes You*, was launched. Altogether, the Breathedreamgo platform **reaches 100,000+ people monthly**.

Google Analytics	Social Media
Page rank: 4 Unique visitors per month: 10,000 Page views per month: 16,000 Visitors come primarily from USA, Canada, India, Europe and Australia	Twitter followers: 5,000 Facebook friends: 1,200 Klout score: 67 - Pundit Travel & Tourism, Writing, Culture Tweetreach: 50 Tweets reach 17,000 people for an exposure of 92,000 impressions

Advertising

Above the fold	Below the fold
275 x 150 - small banner 275 x 275 - square banner	275 x 150 - small banner 275 x 275 - square 275 x 350 - large rectangle 125 x 400 - side-by-side vertical

For more information or to contact Mariellen Ward

Please visit the ABOUT MARIELLEN and ABOUT BREATHEDREAMGO pages on Breathedreamgo.com to view my complete portfolio (including media coverage, press trips and speaking engagements) and to find out more. Or contact me via:

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Facebook <http://www.facebook.com/Breathedreamgo>

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