

## BREATHEDREAMGO SPONSORSHIP OPPORTUNITIES

Are you looking to reach your target audience online? The most effective use of social media is via “evangelists” who speak on your behalf.



Award-winning Breathedreamgo is one of the world’s leading travel blogs dedicated to **India** and **meaningful travel**. Published by Mariellen Ward, Breathedreamgo is a blog and social media network that, combined, reaches upwards of **100,000+** educated people monthly in western, English-speaking countries and the media-savvy Indian market.

By sponsoring Breathedreamgo, you are hiring a social media specialist to help you reach your target audience. **I am open to discussing ideas for helping you achieve your goals.**

### ***Blogging Tour of India and/or South Asia***

People love watching unfolding stories, and they love living vicariously through the adventures of others. People want to know what it’s *really* like to visit exotic locales and to see and do the things they have always dreamed of.

I am planning a blogging tour of India and South Asia. Each week, I would visit a new location, festival, event or destination and post write-ups, interviews, photos and videos on Breathedreamgo about my travels, and support this activity with the use of social media. There is a lot of opportunity for media coverage and to attract ongoing readers who will want to know – where is she next week?



Sponsorship can include a customized mix of advertising, blog posts, contests, speaking engagements / appearances, promotions and social media support through Twitter, Facebook, YouTube, SmugMug photosharing, Google+ and more. Please see the second page for details.

### ***For more information***

Please visit the ABOUT MARIELLEN and ABOUT BREATHEDREAMGO pages on Breathedreamgo.com to view my complete portfolio (including media coverage, press trips and speaking engagements) and to download the Breathedreamgo Media Kit, which contains detailed information about reach, metrics, demographics and more.

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<i>Sponsorship amount</i>	<i>You receive</i>
\$500 - 1,500 CDN per month	<ul style="list-style-type: none"> <li>• A hyper-linked sidebar advertisement, for the length of the contract</li> <li>• Approximately one blog post per week that actively promotes your product, service or destination, for the length of the contract (to be negotiated)</li> <li>• One text link to website of your choice within the above-mentioned blogs</li> <li>• Social media support for the above-mentioned blogs including, but not limited to, Twitter, FaceBook, YouTube, Google+ and any other platforms deemed appropriate</li> <li>• 1 - 2 posts per week on Facebook and Google+</li> <li>• 5 - 10 tweets per week, including links to pages of your choice</li> <li>• Quarterly reports and strategy update meetings</li> </ul>
\$2,500 - 5,000 CDN per month	<ul style="list-style-type: none"> <li>• All of the above</li> <li>• One or more blog posts per week that actively promotes your product, service or destination, for the length of the contract (to be negotiated)</li> <li>• Exclusivity in your category</li> <li>• A hyper-linked banner advertisement, for the length of the contract</li> <li>• One appearance, media interview or speaking engagement per month</li> <li>• One contest per three-month period (on the Breathedreamgo site or in collaboration with Breathedreamgo)</li> <li>• Public relations support such as press releases</li> <li>• Participation in promotions and other collaborative online activities</li> <li>• The opportunity to sponsor e-books and other Breathedreamgo productions</li> </ul>

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